

**DEMING CERTIFICATION
AND RATINGS PRIVATE
LIMITED**



About Us

DEMING CERTIFICATION AND RATINGS PRIVATE LIMITED conducts a wide range of key activities focused on providing Total Quality Certification, Inspections, and Verification services to diverse industries. Its core activities encompass offering independent assessments and training for various management systems, including Quality Management System (QMS), Environmental Management System (EMS), Occupational Health and Safety Assessment Series (OHSAS), Information Security Management System (ISMS), and Food Safety Management System (FSMS). The company deploys well-qualified auditors and trainers across major Indian cities to support clients in achieving international quality standards and certifications, making it a valuable partner in enhancing operational efficiency and quality adherence. Some of the International certification done by Deming Certification & Rating PVT LTD. are as follows: Certification, consultancy, implementation, training, 5S, TQM

ISO Certification, ISO Consultancy, , ISO 9001, ISO 14001, OHSAS 18001, ISO 22001, ISO 31001, ISO 28001, ISO 29001, ISO 45001, ISO 55001, ISO 39001, ISO 50001, ISO 17025, EMS, QMS, EnMS, Six sigma , NABL , ISO ,IMS, EnMS, QMS, EMS, OHSAS, ISO 20001, ISMS ISO 27001, Quality Circle, ISO Training, Workplace Management System, TPI, Inspection, TPA, ISO 17020, ISO 17021, ISO 17024, ISO 17064, ISO 17065, ISO 15189, ISO 22001, ISO 17025, ISO 13485, ISO 3834 etc.

Vision & Mission

Company Vision

DEMING CERTIFICATION AND RATINGS PRIVATE LIMITED envisions becoming a leading provider of Total Quality Certification, Inspections, and Verification services in India and beyond. The company aims to play a vital role in safeguarding life, property, and the environment by promoting excellence in quality and continual improvement across various industries, including manufacturing, software, film, finance, education, healthcare, and more.

Company Mission

DEMINGCERT Certification Services is on a mission to provide value-added services to its clients by offering independent consultancy, training, and certification services. The company is dedicated to assisting organizations in achieving and maintaining various management systems, including Quality Management Systems and Environmental Management Systems. DEMINGCERT aims to collaborate with its clients, guiding them through the process of adopting international standards for quality, environmental responsibility, and safety.

Problems



Lack of Quality Assurance:

In an increasingly competitive global and domestic market, maintaining and demonstrating the quality of products and services is essential.



High Customer Demands:

Customer expectations are continually rising, and price competitiveness alone is no longer sufficient.



Safety and Environmental Concerns:

With growing awareness of environmental issues and safety concerns, companies are seeking certifications for Environmental Management Systems (EMS) and Occupational Health and Safety Assessment Series (OHSAS).



Need for Compliance with International Standards:

To operate on a global scale, companies must adhere to international standards and quality norms.



Solutions



Quality Assurance:

The company helps businesses achieve and maintain internationally recognized certifications and ratings, ensuring the quality of their products and services.



Regulatory Compliance:

DEMINGCERT Certification Services provides guidance and support for compliance with international standards and legal regulations, including ISO standards and quality management systems.



Competitive Edge:

By attaining certifications and ratings, businesses gain a competitive edge, demonstrating their commitment to quality, safety, and environmental responsibility.



Independent Assessment:

The company conducts independent assessments to ensure that management systems adhere to required standards, providing clients with an impartial evaluation.



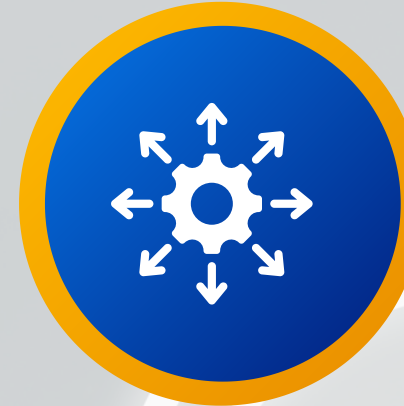
Local Presence:

With offices in 22 locations across India, DEMING CERTIFICATION AND RATINGS PRIVATE LIMITED offers cost-effective and efficient certification services by deploying local consultants.

U.S.P

Wide Industry Coverage:

The company offers certification and ratings services not only to manufacturing industries but also to service industries, including software, film, finance, education, healthcare, and more.



Geographic Presence:

With 22 offices in India, DEMINGCERT provides clients with local access to cost-effective and efficient certification services, minimizing travel and subsistence expenses.

Independent Assessment:

The company conducts impartial assessments and training programs to ensure that clients' management systems meet international standards.



Accreditation and Approval:

DEMINGCERT and its business partners have gained worldwide recognition through accreditation and approval by reputed bodies, ensuring that their certification services meet international quality and safety standards.



Expert Team:

DEMING CERTIFICATION AND RATINGS PRIVATE LIMITED boasts a team of well-qualified and highly experienced trainers and auditors, enabling them to provide value-added services to clients across different sectors.

Service

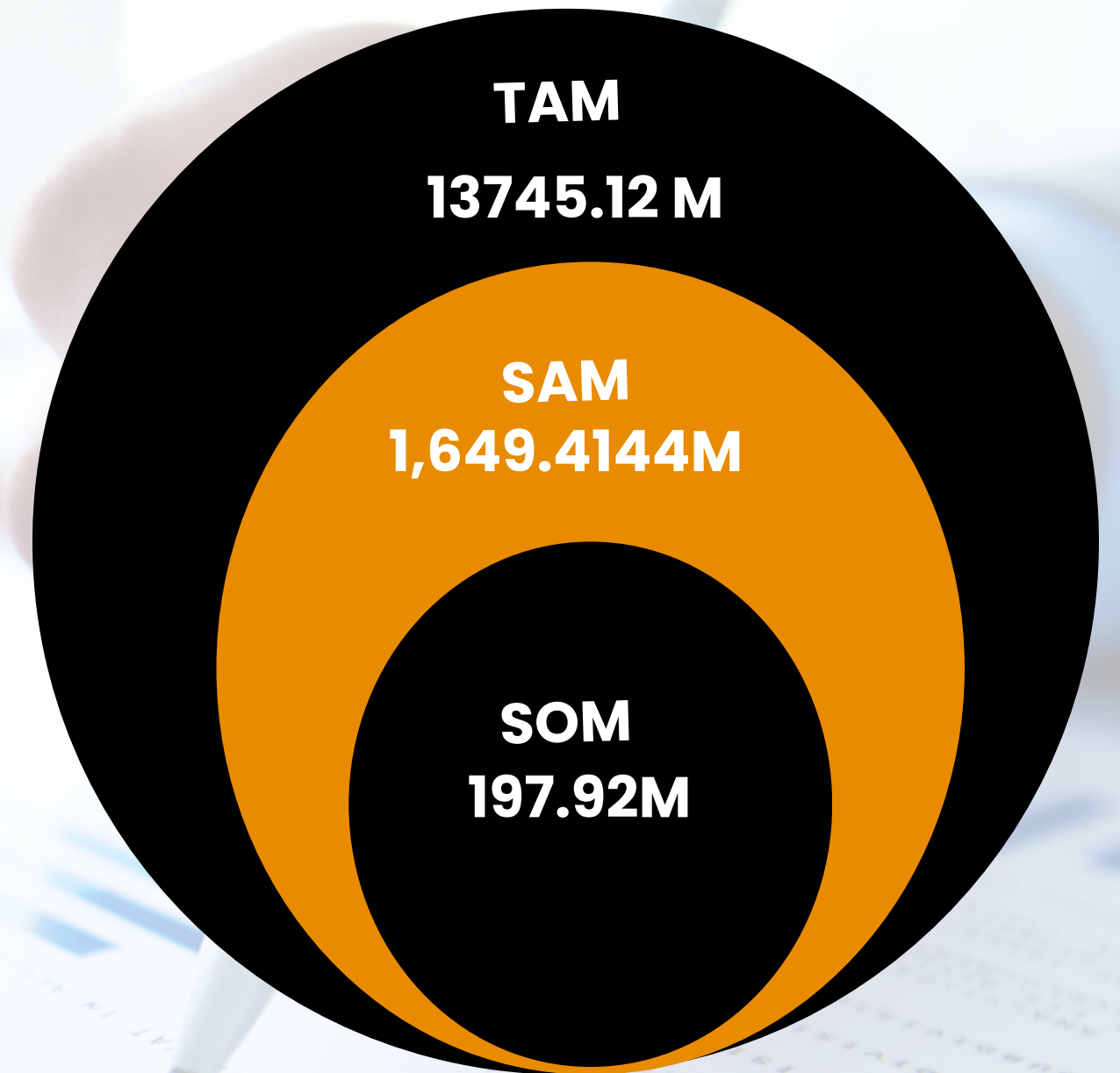


All type of Certification



Market Size

The global ISO Certification market size was valued at USD 13745.12 million in 2022 and is expected to expand at a CAGR of 14.67% during the forecast period, reaching USD 31249.8 million by 2028.

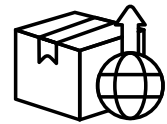


Amount in USD

Target Customers



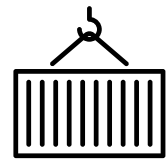
MSME



Indian exporters



Foreign investors



Indian heavy industries exporters



Software developers



Automobile exporters



Market Validation

Increased Regulatory Compliance:

With the growing emphasis on quality, safety, and environmental responsibility, businesses across various industries are seeking certification and verification services to comply with international standards and regulatory requirements.



Expanding Service Industries:

The company's ability to extend its services to not only manufacturing but also service industries, such as software, film, finance, and education, reflects a broad market scope.



Cost-Effective Local Presence:

DEMING CERTIFICATION AND RATINGS PRIVATE LIMITED's strategy of maintaining 22 offices across India, with local consultants, minimizes travel expenses for clients.



Impartial Assessments:

The company's commitment to providing impartial and unbiased assessments has gained trust in the market.



International Recognition:

DEMINGCERT's recognition by national and international accreditation bodies signifies its credibility.



Scale-up Strategy

Global Expansion:

The company aims to broaden its geographical footprint by establishing a presence in international markets.

Diversification of Services:

The company plans to diversify its service offerings by expanding into related areas, such as additional certification standards, quality assessments, and compliance areas.



Enhanced Training and Education:

To scale up, DEMING CERTIFICATION AND RATINGS PRIVATE LIMITED will continue to focus on providing training and education in management systems and quality standards.

Technology Integration:

DEMINGCERT will integrate technology solutions to streamline its operations, certification processes, and client interactions.

Revenue Model

- **Certification Services:** The primary source of revenue for DEMINGCERT comes from providing certification services to businesses across different sectors. This includes assessing and certifying management systems for quality, environmental, information security, and food safety, among others.
- **Training and Education:** The company offers training and education programs related to various international standards and management systems. Participants pay fees for enrolling in these courses. This can include public training programs as well as customized training for corporate clients.
- **Consultancy Services:** DEMINGCERT offers consultancy services to organizations seeking assistance in implementing and improving their management systems. Clients pay for consulting services that help them achieve compliance with quality and regulatory standards.
- **Auditing Services:** The company provides auditing services, including both internal audits for clients and supplier audits on behalf of client organizations. These services are offered at a fee, contributing to the company's revenue.
- **Publication and Resource Sales:** DEMINGCERT may generate revenue by selling publications, resources, and training materials related to quality and management systems. These materials can include manuals, guides, and standards.



Competitors

bsi.

LROQA

SGS

KPMG

DNV·GL



Promoters



Er. Mukesh Kumar Singh

50% of shareholding

Director of School Of Engineering and Technology
PGD(IIT Bombay), LA (IRCA, UK),

Ex-IT Expert, TCS, Ex Lead Auditor-ICS, Mumbai

He is an IITian, Electronics & Telecom Engineer and
MBA in TQM with more than 22 years wide experience
in Education sector



Sima Mukesh Singh

50% of shareholding

She is under graduate and internal auditor.
He look operation of admin and HR with
more than 10 years of experience

Team

Rajeev Joshi

Lead Auditor

K.Senthil Kumar

Lead Auditor

Dr. Poddar

Lead Auditor

Ashok Kumar Dey

Lead Auditor

Pralhad Moreshvar Pai

Lead Auditor

P.H.Bhave

Lead Auditor

Ramesh Gera

Lead Auditor

Mrs. Krishna Dutta

Lead Auditor

B.Bhattacharia

Lead Auditor

Ajaya Kumar K

Lead Auditor

Bijan Singha

Lead Auditor

JavedBadshah

Lead Auditor

Contact Us



+91 7979 801 035



www.demingcert.com



demingcert@gmail.com



THANK YOU

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